

TAYLOR MOON

DESIGNER | PROFESSOR

CONTACT



818.359.6342



<http://taylormoongraphicdesign.com/>

SKILLS

SOFTWARE

- InDesign
- Premiere Pro
- Adobe Animate
- After Effects
- Adobe XD
- Dreamweaver
- Media Encoder
- Character Animator

CODING

- HTML
- CSS
- Javascript
- p5.js

EDUCATION

UNIVERSITY OF OXFORD 2019

MFA in Art, equivalent with an MFA in Graphic Design

UNIVERSITY OF CALIFORNIA, SANTA BARBARA 2018

BA in Art, Design & Technology Emphasis
BA in Art History, Museum Studies Emphasis
G.P.A. 3.93, Summa Cum Laude

PRESENTATIONS

CARIBBEAN DEVELOPERS CONFERENCE, PUNTA CANA 2020

"The Intersections of Motion Graphics & Coding"

FULLERTON COLLEGE 2018

"Motion Graphics & Narrative"

MOORPARK COLLEGE 2018

"Motion Graphics & Narrative"

ABOUT ME

I am an Assistant Professor of Graphic Design, who teaches all screen-rendered media courses at MSSU, such as web design, user experience and user interface design, & motion graphics. I am one of the faculty supervisors for the AIGA club. I have worked in the graphic design field over 5 years with relevant roles as a Web Designer & Graphic Designer. Though I possess an additional studio portfolio, my area of expertise in design.

EXPERIENCE

ASSISTANT PROFESSOR OF GRAPHIC DESIGN MISSOURI SOUTHERN STATE UNIVERSITY | JUNE 2019-PRESENT

Fall 19-20	Art 216 – Intro to Web Design
Fall 19-20	Art 352 – Intro to Motion Graphics
Fall 19-20	Art 324 – Semiotics & Symbology
Spring 20	Art 326 – Advanced Web Design
Spring 20	Art 450 – Interaction Design
Spring 20	Art 498/598 Taino & Intuitive & Art/Design of Jamaica
Spring 20	Art 498 Graphic Design/Photography in Sweden
Summer 20	Art 499 – Independent Studies – 3D Assets & Textures
Fall 20	Art 110 – Art Appreciation
Fall 20	Art 499 – Independent Studies – 3D Level Design

UX & GRAPHIC DESIGNER VIBRANTRY

- I created an app prototype that could lead users to sign up for their coffee-centered events services & coffee subscriptions. This will allow users to easily find information about their values of small batch, roasted-to-order, fair trade coffee
- I redesigned the company's logo and creating a motion graphic that animates the logo
- My role in 2021 is to redesign their website & promotional media

WEB & GRAPHIC DESIGNER AMERSTEM

- I custom coded & designed their website to responsively resize to device sizes.
- I summarized their extensive plant stem cell research into a series of icons, graphics, and photographs that could be understood by shareholders, scientists, and the general public.
- This allowed me to work directly with the CEO and CSO to craft their brand identity.

CREATIVE RESEARCH

- 2020 Global Frieze Magazine's "Artist/Designer to Watch in 2021" Nov-Dec Edition
- 2020 Missouri Spiva Arts Gallery "Wish We Made It There," exhibited graphic design posters
- 2020 Online Plural's "Urban Mobilities," group exhibition, exhibited interaction design
- 2019 London, UK Take Courage Gallery's "Beautiful & Meaningless," exhibited design posters
- 2019 Oxford, UK The Ashmolean Museum, motion graphic animating an Islamic Casket Lid
- 2019 Oxford, UK The Ashmolean Museum, motion graphic animating a Van Kessel painting
- 2018 Santa Barbara Created a digital illustration for the museum of one of their artifacts (the diving helmet)

SCHOLARSHIPS

- 2018 Levett Scholarship – University of Oxford
- 2018 Oppenheimer Scholarship – UCSB
- 2017 Summa Cum Laude, Highest Honors – UCSB
- 2017 William Dole Memorial Scholarship – UCSB
- 2016 Mithun Family Foundation Scholarship – UCSB
- 2016 Oppenheimer Scholarship – UCSB

UNIVERSITY SERVICE

- I advise on 12 BFA Senior Thesis Committees in which I help students prepare the form & topic for their Senior Exhibit
- I assess students portfolios as seek to qualify into the BFA Graphic Design Major. This same committee assesses portfolio submissions for artistic and design-based scholarships
- I design the posters for the exhibits at the university's art gallery. This includes promotional media as well, such as the gallery calendar & postcards

GRAPHIC DESIGNER THE FINE ART OF PARENTING LLC

- I was commissioned by the CEO to create the cover design of her publication, "The Fine Art of Parenting."

GRAPHIC DESIGNER ANA SOFIA HEALTH & WELLNESS

- I was commissioned by AnaSofia's Health & Wellness, to create brochures, business cards, social media banners, motion graphics, calendars, and other promotional media.

GRAPHIC DESIGNER UC SANTA BARBARA STUDENT AFFAIRS

- I was hired by UC Santa Barbara's Student Affairs' design team to help with their 2017-2018 Annual Report. This publication highlighted the achievements of the institutional offices and academic programs.
- I employed infographics and icons, edited images, and constructed the page layouts while adhering to the university branding guidelines.

DESIGNER, PUBLICATIONS MARKETING GETTY MUSEUM

- I initiated a social media campaign of 8 motion graphics that each highlighted and brought to life publications within the Getty's digital archive. These motion designs were displayed on the official Getty Twitter.
- I created static designs for the Getty's instagram, creating designs for their "Made in LA" posts.

DESIGNER, DIRECTOR, CURATOR IV BOX GALLERY

- While I was the graphic designer, director, and curator for IV Box Gallery, I was responsible for designing each exhibitions promotional media. This included exhibition posters and email campaign designs.

GRAPHIC DESIGNER OUR NEW ERA

- I created graphic designs that represented the startup's mission of promoting an eco-friendly & sustainable lifestyle

WEB & GRAPHIC DESIGNER WATERHOUSE GALLERY

- I generated posters & promotional media for the gallery while using my knowledge of web design and development to help link, style, & organize the artworks on the website

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